

**AGREEMENT FORM FOR
NON-CANDIDATE/ISSUE ADVERTISEMENTS**

Station and Location:	Date:
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I, Strategic Media Placement
do hereby request station time concerning the following issue:

Drug Price Relief Act

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

This broadcast time will be used by: Ohio Taxpayers for Lower Drug Prices

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"
☐ Yes ☒ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

I represent that the payment for the above described broadcast time has been furnished by (name and address):

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

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Ohio Drug Price Relief Act

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See Attached Order					

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**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
DOES NOT "COMMUNICATE A POLITICAL MATTER OF NATIONAL
IMPORTANCE"**

I represent that the payment for the above described broadcast time has been furnished
by (name and address):

OHIO TAXPAYERS FOR LOWER DRUG PRICES 545 E TOWN ST, COLUMBUS, OH
43215

and you are authorized to announce the time as paid for by such person or entity
(hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of
directors below (or attach separately):

PRESIDENT MICHAEL WEINSTEIN, TREASURER LYLE HONIG

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

<u>8/1/17</u>	<u>Adan Sora</u>	<u>203-376-9992</u>
Date	Signature	Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted ☐ Accepted in Part ☐ Rejected

_____	_____	_____
Signature	Printed Name	Title

AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See attached order.					

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual time the rate for spots "communicating a political matter of national importance" air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that and rates for specific spots aired. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

ORDER



Orders

Order / Rev:1258196

Alt Order #:25773621

Product Desc:Broadcast

Estimate:5327

Flight Dates:10/24/17 - 10/29/17

Original Date / Rev:10/20/17 / 10/20/17

Order Type:REG

Primary AE:Katz Washington

Sales Office:K-WAS

Sales Region:Nat

Agency

Name:Strategic Media Placement

Buying Contact:

Billing Contact:

7669 Stagers Loop

Delaware, OH 43015

Billing Type:Cash

Billing Calendar:Broadcast

Billing Cycle:EOM/EOC

Agency Commission:15%

Advertiser

Name:POL/Ohio Taxpayers for Lower Drug F

Demographic:A35+

Product Codes:PL2

Priority:P5

Revenue Code 1:AGY

Revenue Code 2:POL

Revenue Code 3:POL-ISS

New Business Thru:

Order Separation:00:15:00

Advertiser External ID:

Agency External ID:IN9370/IN11002/IN14195/TO29

Unit Code:General

Bill Plan				
Start Date	End Date	# Spots	Gross Amount	Net Amount
09/25/17	10/29/17	30	\$3,175.00	\$2,698.75

Totals				
Month	# Spots	Gross Amount	Net Amount	Rating
October 2017	30	\$3,175.00	\$2,698.75	0.00
Totals	30	\$3,175.00	\$2,698.75	0.00

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington			Start Of Order - End Of Order	100%

Order Share	Share	Total
WOWK Charleston, WV	10%	\$3,175.00
Market	100%	\$31,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
UNKWN	90%	\$28,575.00
WCHS	0%	\$0.00
WSAZ	0%	\$0.00
WVAH	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOWK	10/24/17	10/29/17	13 News This Morn 6a-7a	CM	13 News This Morn	-TWTF--	:30	4	\$100.00	P5	0.00	NM	4	\$400.00
13 News @ 6A															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	-TWTF--					4	\$100.00		0.00			
N 2	WOWK	10/24/17	10/29/17	CBS This Morning	CM	CBS This Morning	-TWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
CBS This Morning															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/23/17	10/29/17	-TWTF--					5	\$100.00		0.00			
N 3	WOWK	10/24/17	10/29/17	13 News @ Noon	CM	13 News @ Noon	-TWTF--	:30	4	\$150.00	P5	0.00	NM	4	\$600.00

Order / Rev:	1258196	Advertiser:	POL/Ohio Taxpayers for Lower Drug Pric
Alt Order #:	25773621	Product Desc:	Broadcast
Flight Dates:	10/24/17 - 10/29/17	Estimate:	5327

WOWK Charleston, WV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13 News @ Noon M-F 13 Newa @ Noon M-F 13 News Noon <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/17 10/29/17 -TWTF-- 4 \$150.00 0.00															
N 4	WOWK	10/24/17	10/29/17	EF M-F 3p-4p EF M-F 3p-4p	CM	EF M-F 3p-4p	-TWTF--	:30	5	\$100.00	P5	0.00	NM	5	\$500.00
DR OZ <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/17 10/29/17 -TWTF-- 5 \$100.00 0.00															
N 5	WOWK	10/24/17	10/29/17	EF M-F 4p-5p EF M-F 4p-5p	CM	EF M-F 4p-5p	-TWTF--	:30	5	\$110.00	P5	0.00	NM	5	\$550.00
Ellen <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/17 10/29/17 -TWTF-- 5 \$110.00 0.00															
N 6	WOWK	10/28/17	10/28/17	LN Sa-Su 11:00 PM-11:30 PM	CM	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	PI-----S-	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
13 News Weekend <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/17 10/29/17 -----S- 1 \$125.00 0.00															
N 7	WOWK	10/29/17	10/29/17	LN Su 11:00 PM-11:30 PM	CM	11:00 PM-11:30 PM (11:00 PM-11:30 PM)	PI-----S	:30	1	\$125.00	P5	0.00	NM	1	\$125.00
13 News Weekend <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/17 10/29/17 -----S 1 \$125.00 0.00															
N 8	WOWK	10/24/17	10/29/17	Late Show Late Show/Stephen Colbert	CM	Late Show/Stephe	-TWTF--	:30	5	\$75.00	P5	0.00	NM	5	\$375.00
Late Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u> Week: 10/23/17 10/29/17 -TWTF-- 5 \$75.00 0.00															
Totals														30	\$3,175.00